

Andy Alexander / Revenue Robot, Present

The Easiest Guide to Start a Blog & Make Money Online

Table of Contents

- i. Start a Blog.
- ii. Set up money making opportunities.
- iii. Submit your site & sitemap to search engines.
- iv. Join blogging communities.
- v. Join blog promoting sites.
- vi. Join auto promoting sites.
- vii. Track stats / site traffic.
- viii. View competitor / public statistics.
- ix. Miscellaneous resources.

i. Start a Blog

When you want to start a blog you have two options... one with free hosting and very minimal back end technical work involved or a more advanced version where you pay a monthly fee for [hosting](#) and more is involved. Below are a few options that provide both opportunities. I started out with the free minimal experience version then worked my way to the advanced blog.

- ✓ **Blogger** - [Blogger.com](#) (free hosting)
- ✓ **Wordpress** - [Wordpress.com](#) (free hosting)
- ✓ **Wordpress** - [Wordpress.org](#) (paid hosting)
- ✓ **TypePad** - [Typepad.com](#) (paid hosting)

**Note there is other smaller blogging companies out there however; the ones listed above are your best bet when it comes to starting a blog.*

ii. Set up Money Making Opportunities

Once you get your blog hosted and up and running you should consider joining some of the following sites to generate revenue from your blog. Note that some of the sites may require at least a month or two worth of posts. Whereas some of them will allow you to start as soon as you have a blog set up. When it comes to implementing the code onto your blog each company below shows you where to place the code on your site.

- ✓ [Google AdSense](#) – you get paid per click \$\$\$\$\$
- ✓ [Yahoo Publisher](#) – you get paid per click \$\$\$\$
- ✓ [NeverBlue](#) – you get paid per action or sale \$\$\$
- ✓ [Hydra Network](#) – you get paid per action or sale \$\$\$\$
- ✓ [Review Me](#) – you get paid per review \$\$
- ✓ [BidVertiser](#) – you get paid per click \$\$
- ✓ [Project Wonderful](#) – you get paid per banner spot \$
- ✓ [Kontera](#) – you get paid per click \$\$\$
- ✓ [AdEngage](#) – you get paid per banner spot \$\$
- ✓ [Chitika](#) - you get paid per click \$
- ✓ [AdBrite](#) – you get paid per banner spot & click \$\$
- ✓ [Sponsored Reviews](#) – you get paid per review \$\$\$
- ✓ [Commission Junction](#) – you are paid per action \$\$\$\$

**Note in order to generate money from the above sites you have to have traffic going to your blog / site. A lot of people out there try to sell the idea that money just happens when you have a blog... it takes time and patience with a bit of marketing.*

iii. Submit your site & sitemaps to the search engines

One key part of driving traffic to your blog organically would be to generate a sitemap and submit it to the major search engines. There are also ways to submit your blog to the search engines for free so there is no need to pay some guy who promises to get your site to number one. With a creative niche and some SEO skills you'll have your site at number one in no time.

- ✓ [Generate a sitemap](#)
- ✓ [Submit sitemap to Google](#)
- ✓ [Submit sitemap to MSN](#)
- ✓ [Submit sitemap to Yahoo](#)
- ✓ [Submit your blog to Google](#)
- ✓ [Submit your blog to MSN](#)
- ✓ [Submit your blog to Yahoo](#)

** Note that every time you create a new blog or website make sure you create a sitemap and submit it to the "sitemap" labeled sites above. Then submit the blog URL to the search engines.*

iv. Join blogging communities

A great thing about having a blog is that there are many communities that you can join and network with as if they were “*online friends*”. Below are a bunch of useful blogging communities that are a great way to get your blog as well as your name out and in blogging networks.

- ✓ [BlogCatalog](#)
- ✓ [MyBlogLog](#)
- ✓ [SpicyPage](#)
- ✓ [FuelMyBlog](#)
- ✓ [Technorati](#)

Along with the blogging communities there are similar sites that allow you to create a profile and provide information to friends and followers. They would almost be considered directories for blogs.

- ✓ [Spottt](#) (*125 x 125 Banner Based*)
- ✓ [Entrecard](#) (*125 x 125 Banner Based*)
- ✓ [Blogged](#)
- ✓ [BlogFlux](#)
- ✓ [BackType](#)
- ✓ [Bla.st](#) (*use banner to promote*)

**Note the sites above may require a simple banner created however the sites may provide a generic version to start out with. In addition your blog may have to be approved before showing up in the communities.*

v. Join blog promoting sites

Blog promoting sites are the perfect way to generate free traffic to your blog. If you write about a hot topic that interest a lot of people then you may get thousands of hits a day. Pretty much all the sites listed below require registration only to prevent abuse to their service. So in other words don't always submit your own blog posts to the website have some of your friends or blog community buddies submit the post for you.

- ✓ [Digg](#)
- ✓ [Mixx](#)
- ✓ [StumbleUpon](#)
- ✓ [Reddit](#)
- ✓ [Yahoo Buzz](#)
- ✓ [Delicious](#)
- ✓ [Propeller](#)
- ✓ [Mister Wong](#)
- ✓ [Blog Marks](#)
- ✓ [Magnolia](#)
- ✓ [Sphinn](#)
- ✓ [Twitter](#)
- ✓ [Plurk](#)
- ✓ [Dipity](#)
- ✓ [Kwippy](#)
- ✓ [Rejaw](#)

**Note some of the sites above can be linked up with the auto promoting tools listed on the next page.*

vi. Join auto promoting sites

When it comes to “*auto promoting*” these are great sites that cut out a lot of the extra work needed to promote a blog post. If you signed up for the Wordpress blog there are a lot of plug-ins that allow you to submit you blog posts to sites that you are already signed up for.

- ✓ [Friend Feed](#)
- ✓ [Post Rank](#)
- ✓ [Tweet Later](#)
- ✓ [Ping.fm](#)
- ✓ [HelloTxt](#)

Here are a few Wordpress plug-ins that can help you promote your blog. The plug-ins should include set up directions that show you how to install the plug-in onto your site.

- ✓ [All in One SEO Pack](#)
- ✓ [Sociable](#)
- ✓ [Twitter Tools](#)
- ✓ [Related Posts](#)
- ✓ [Popularity Contest](#)
- ✓ [WordBook](#)

**Note the plug-ins above are some of the plug-ins that I use on my current blog. With a Wordpress blog you can add as many plug-ins as you want and each one help you.*

vii. Track stats / site traffic

When you are getting traffic to your blog one of the key issues is to find out where it's coming from. The sites below help you by finding out what search engine or website your blog is listed on. The sites below also have the ability to show you which keywords were used to find your site. When you find out information like that it is best to gear the blog around that topic more than others you tend to write about... That way your blog becomes its own niche.

- ✓ [Statcounter](#)
- ✓ [Google Analytics](#)
- ✓ [Feedjit](#)
- ✓ [GetClicky](#)
- ✓ [Shiny Stat](#)
- ✓ [Add Free Stats](#)
- ✓ [Site Meter](#)
- ✓ [Site Tracker](#)
- ✓ [Motigo](#)
- ✓ [Histats](#)

**Note you don't have to sign up and use all the statistics tracking sites shown above. When it comes to my blogs and sites I personally use two of them (statcounter & google analytics) mainly just to compare the difference between the stats provided by each site.*

viii. View competitor / public statistics

When it comes to public stats for your blog this is the part where it can make or break you when it comes to selling your blog if you ever plan on doing that. The sites listed below allow everyone to view what amount of traffic is hitting your site monthly, daily and yearly. These sites are good in a way that they give you inspiration for traffic goals as well as the ability to view your competition.

- ✓ [Compete](#)
- ✓ [Quantcast](#)
- ✓ [About Us](#)
- ✓ [Alexa](#)
- ✓ [Google Trends](#)
- ✓ [Attention Meter](#)
- ✓ [Built With](#)
- ✓ [Statsaholic](#)
- ✓ [Ranking](#)
- ✓ [Quarkbase](#)
- ✓ [Website Grader](#)
- ✓ [Popuri.us](#)
- ✓ [Statbrain](#)
- ✓ [Cube Stat](#)

**Note some of the sites listed above may not show any site details if your blog if it's just starting out. The sites shown above may take a few weeks before any information would show up on the site.*

ix. Miscellaneous resources

The sites listed below are sites that can help you promote your blog through social networking, as well as online marketing.

- ✓ [Myspace](#)
- ✓ [Facebook](#)
- ✓ [Virb](#)
- ✓ [Linked In](#)
- ✓ [Design Float](#)
- ✓ [YouTube](#)
- ✓ [12 Seconds.tv](#)
- ✓ [9Rules](#)
- ✓ [Shoutwire](#)
- ✓ [Mahalo](#)
- ✓ [Disqus](#)

Over at [Wikipedia](#) there is a large list of very useful Social Networking sites in addition to the ones above. Another good site for promoting your blog is [Yahoo Answers](#). The concept of the site allows people to ask and answer questions. With this site you can find topics and leave your blog link as the answer.

When it comes to finding daily content the best places that I've found are [PopURL's](#) and [AllTop](#). If you do use any information from any other blog or site on the internet the best way to avoid a bad reputation is to always leave a link back to your source.

Well you've made it to the last page...

Thank you for taking the time to read my eBook. If you haven't already please visit my blog as well as the following social networking profiles and be sure to add me as a friend.

The best advice I give anyone who is starting a blog is... *“The more blogging communities and social networking sites you join the more links you have going to your blogs. It's as if they are branches on a tree reaching out and spreading the news your blog has to offer. “*

- ✓ Revenuerobot.com
- ✓ [Twitter.com/revenuerobot](https://twitter.com/revenuerobot)
- ✓ Friendfeed.com/revenuerobot
- ✓ Feedburner.com/revenue-robot

Thanks again...!